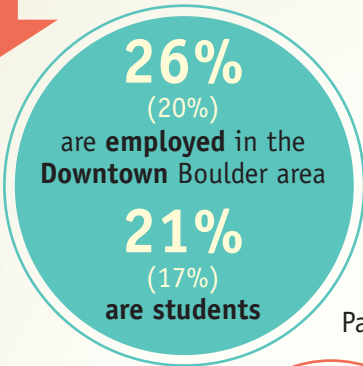


THIS IS

DOWNTOWN BOULDER

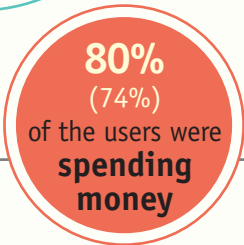


2016 numbers in parantheses



Residence

US resident (outside CO): **38%** (32%)
 City of Boulder: **25%** (36%)
 Colorado (outside BoCo): **20%** (14%)
 Boulder County (outside city): **9%** (6%)
 International: **7%** (7%)
 Part time/summer resident of City: **2%** (4%)



Per Person Spending:

\$31.91 (\$33.08) in restaurants/bars
\$28.01 (\$31.06) in stores
\$1.96 (\$0.13) in other spending

	City	Out of State Visitor
Restaurant/Bar	\$20.01 (\$24.03)	\$40.82 (\$44.02)
Store	\$12.66 (\$15.08)	\$40.68 (\$47.65)
Other	\$1.88 (\$0.00)	\$2.23 (\$0.00)
Total	\$34.55 (\$39.12)	\$83.74 (\$91.67)



Top Activities Downtown

Hanging out/people watching: **54%** (67%)
 Eating a meal: **51%** (52%)
 Coffee/snack: **41%** (31%)
 Shopping: **37%** (42%)
 Watching street entertainment: **18%** (12%)
 Special event: **6%** (2%)



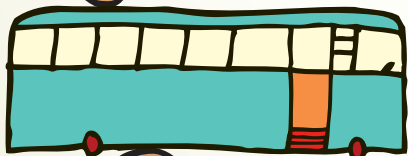
Top Rated Attributes

(average out of 5)
 Feeling of safety & security: **4.6** (4.6)
 Overall cleanliness & maintenance: **4.6** (4.6)
 Customer service: **4.5** (4.5)
 Family orientation/kids play areas: **4.5** (4.6)
 Variety of restaurants: **4.3** (4.5)
 Variety of retail/galleries: **4.3** (4.4)



Transportation Downtown

60% (67%) CAR | **14%** (14%) WALK | **8%** (6%) BUS
6% (5%) BIKE | **4%** (3%) UBER/LYFT/TAXI | **1%** (2%) OTHER



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