

All-Star 2024 BUSINESS MEMBER BENEFITS



MEMBER BENEFITS	BASIC MEMBER \$289	BRONZE \$575	SILVER \$1,150	GOLD \$2,875	PLATINUM \$5,750	PLATINUM SELECT \$8,650	PREMIER PLATINUM \$11,500
Proud to support the mission of Downtown Boulder Partnership	●	●	●	●	●	●	●
Downtown Boulder website: enhanced listing with 3 photos	●	●	●	●	●	●	●
Gift Card Program: eligible for participation	●	●	●	●	●	●	●
Member Portal: access to directory, member-to-member discounts plus member events	●	●	●	●	●	●	●
Downtown Boulder Annual Holiday Party: event and complimentary drink ticket (1 per employee)	●	●	●	●	●	●	●
Downtown Boulder Website: special All-Star recognition on business 'place', All-Star badge on alphabetical business listing and level recognition with logo and link on designated All-Star page.	-	●	●	●	●	●	●
Downtown Boulder Events: All-Star recognition in appropriate ways based on the event and venue. Signage, video projection, table toppers, etc.	-	●	●	●	●	●	●
Member Newsletter: alternating level recognition with business name and link	-	●	●	●	●	●	●
Visitor Information Center:							
- level recognition with logo on rotating video screen	-	●	●	●	●	●	●
- fixed signs with logo (varies per level)	-	-	-	●	●	●	●
- opportunity to place rack cards	-	-	-	●	●	●	●
LinkedIn: share a Business Spotlight ● = 1 time during year ●● = 2 time during year	-	-	●	●	●●	●●	●●
Drink Tickets: Bands on the Bricks or Fall Fest (choice of beer and wine)	-	-	-	15	25	50	75
Downtown Boulder Annual Luncheon: table discount, up to 4 seats	-	-	-	-	2	3	4
Booth Space: choose Tulip Fairy Fest or Munchkin Masquerade	-	-	-	-	●	●	●
Lights of December Parade: complimentary float entry	-	-	-	-	-	●	●

These benefits are exclusive to businesses within the Business Improvement District.