

YTD through Dec 31, 2023

Annual performance for: Downtown Boulder

Visitor totals

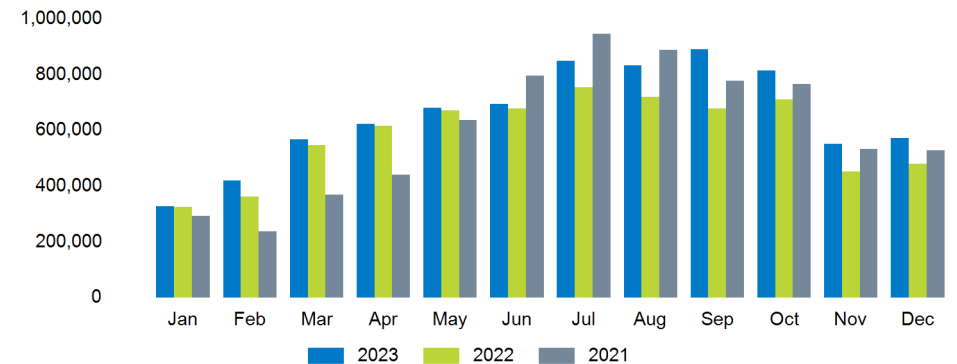
	2023	% Share	2022	% vs 2022	2021	% vs 2021
YTD Total	7,808,211		6,978,087	11.9%	7,199,007	8.5%
January	327,029	4.2%	323,207	1.2%	292,193	11.9%
February	419,681	5.4%	361,536	16.1%	236,481	77.5%
March	565,632	7.2%	544,899	3.8%	368,905	53.3%
April	621,294	8.0%	614,366	1.1%	439,608	41.3%
May	679,016	8.7%	670,513	1.3%	635,616	6.8%
June	693,101	8.9%	677,946	2.2%	793,994	-12.7%
July	847,725	10.9%	753,119	12.6%	944,361	-10.2%
August	831,361	10.6%	718,299	15.7%	886,932	-6.3%
September	888,826	11.4%	677,086	31.3%	777,150	14.4%
October	813,145	10.4%	708,766	14.7%	764,211	6.4%
November	550,409	7.0%	450,168	22.3%	532,029	3.5%
December	570,992	7.3%	478,182	19.4%	527,527	8.2%

Top 5 busiest days

1	September 23, 2023	55,945
2	October 7, 2023	51,939
3	October 8, 2023	50,479
4	May 27, 2023	49,330
5	October 14, 2023	48,604

Bottom 5 busiest days

1	January 29, 2023	3,362
2	November 23, 2023	3,957
3	December 25, 2023	4,188
4	January 31, 2023	6,470
5	January 17, 2023	6,543



Centre summary

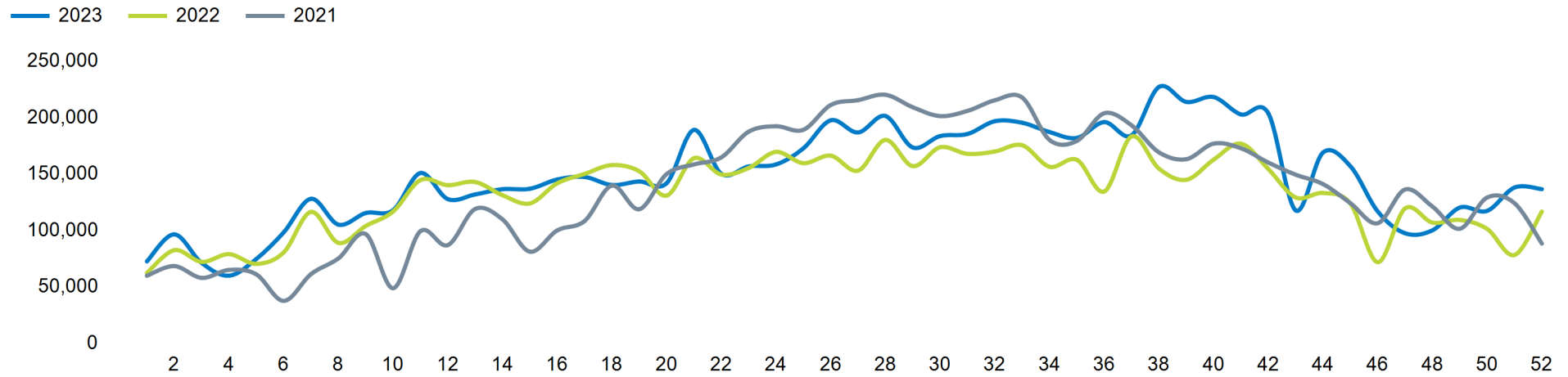
Downtown Boulder had a total of 7,808,211 visitors in 2023. Week 38 recorded the largest volume in pedestrian visits with 227,691 visitors.

Pearl St at 1200 has seen 45.0% of the total entrances counts for Downtown Boulder this year.

Saturdays were the busiest days this year with an average of 33,742 visits, followed by Fridays with 24,761 average visits.

Pearl St at 1200, Westbound was the location with the largest visitor volume recording 1,809,763 visits, an additional 105,856 more than the second largest, Pearl St at 1200, Eastbound.

Annual trend



Average visitors by day

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	% Vs 2022	% Share
Sunday	10,127	14,512	18,363	22,403	29,236	26,339	32,165	29,837	32,270	33,135	24,059	16,880	24,000	6.3%	16.0%
Monday	9,908	13,401	16,452	15,685	18,495	18,063	22,128	21,982	23,511	18,760	12,537	10,348	16,815	14.3%	11.2%
Tuesday	8,660	11,488	14,200	14,471	16,120	18,744	20,020	22,902	20,495	18,954	14,774	15,028	16,347	21.8%	10.9%
Wednesday	9,417	10,236	11,105	12,153	15,347	21,167	21,110	23,752	22,968	19,568	13,236	16,692	16,355	15.4%	10.9%
Thursday	9,071	12,377	15,172	15,927	16,873	18,941	23,209	24,096	22,449	21,437	12,734	19,776	17,677	12.1%	11.8%
Friday	10,746	16,763	20,525	23,980	24,501	25,716	29,926	28,145	36,835	32,161	24,396	21,942	24,761	12.2%	16.5%
Saturday	16,655	26,145	33,891	36,083	36,692	33,143	39,841	39,439	43,575	41,559	29,375	25,901	33,742	8.7%	22.5%

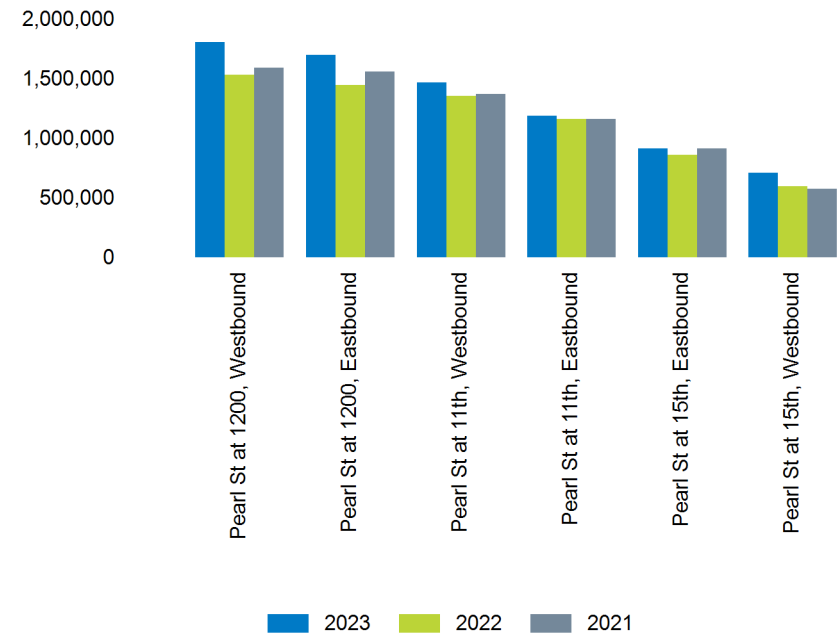


Total visitors by location

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	% Share
Pearl St at 11th, Eastbound	58,044	93,723	123,281	125,916	105,140	102,296	110,671	102,297	104,088	108,013	80,702	76,795	1,190,966	15.3%
Pearl St at 11th, Westbound	67,396	102,467	137,819	146,968	132,973	130,510	142,870	135,460	131,426	136,186	102,431	107,343	1,473,849	18.9%
Pearl St at 1200, Eastbound	64,272	71,522	99,237	111,926	140,793	144,629	192,189	213,424	231,970	180,988	124,126	128,831	1,703,907	21.8%
Pearl St at 1200, Westbound	70,683	77,583	107,282	125,096	147,674	149,370	195,036	209,320	249,360	219,234	130,476	128,649	1,809,763	23.2%
Pearl St at 15th, Eastbound	36,656	41,924	57,453	66,261	86,658	91,397	115,946	95,132	96,198	96,766	62,947	70,072	917,410	11.7%
Pearl St at 15th, Westbound	29,978	32,462	40,560	45,127	65,778	74,899	91,013	75,728	75,784	71,958	49,727	59,302	712,316	9.1%

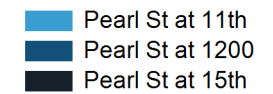
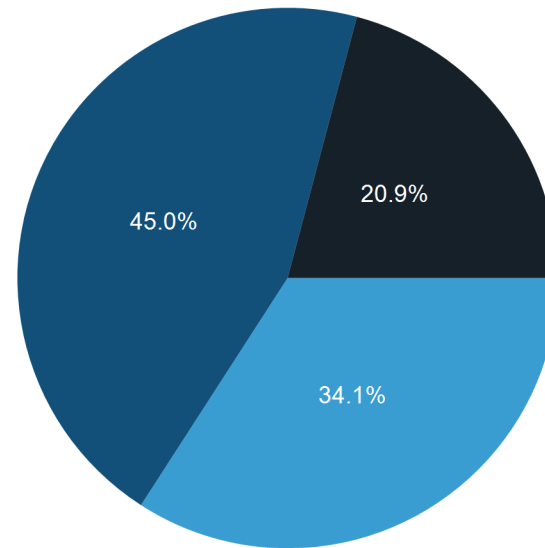
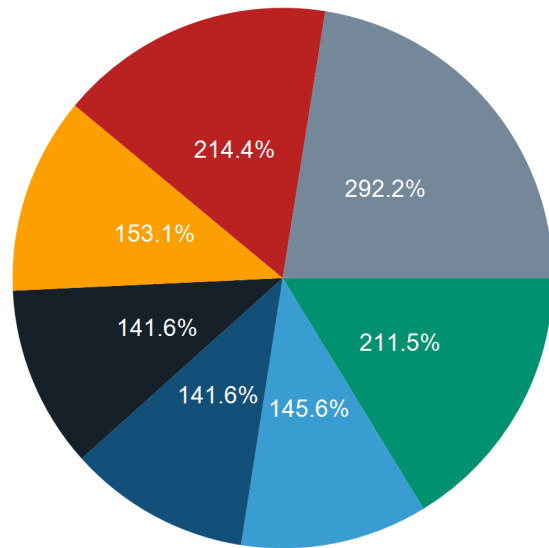
Locations ranked

	2023	2022	% Vs 2022	2021	% Vs 2021
Pearl St at 1200, Westbound	1,809,763	1,535,577	17.9%	1,596,559	13.4%
Pearl St at 1200, Eastbound	1,703,907	1,453,246	17.2%	1,567,204	8.7%
Pearl St at 11th, Westbound	1,473,849	1,358,734	8.5%	1,375,353	7.2%
Pearl St at 11th, Eastbound	1,190,966	1,165,902	2.1%	1,166,294	2.1%
Pearl St at 15th, Eastbound	917,410	866,817	5.8%	915,609	0.2%
Pearl St at 15th, Westbound	712,316	597,811	19.2%	577,988	23.2%



Total visitors and YoY % change by location group

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	% Share
Pearl St at 11th	125,440	196,190	261,100	272,884	238,113	232,806	253,541	237,757	235,514	244,199	183,133	184,138	2,664,815	34.1%
Pearl St at 1200	134,955	149,105	206,519	237,022	288,467	293,999	387,225	422,744	481,330	400,222	254,602	257,480	3,513,670	45.0%
Pearl St at 15th	66,634	74,386	98,013	111,388	152,436	166,296	206,959	170,860	171,982	168,724	112,674	129,374	1,629,726	20.9%
Pearl St at 11th	-5.9%	15.2%	10.6%	11.0%	12.7%	11.9%	5.4%	-5.0%	9.9%	-6.1%	6.1%	1.2%	5.6%	
Pearl St at 1200	7.5%	19.0%	1.3%	-4.3%	-7.7%	-6.6%	11.3%	32.6%	54.9%	34.7%	38.4%	28.3%	17.6%	
Pearl St at 15th	3.5%	12.8%	-6.7%	-7.8%	3.9%	7.3%	25.7%	14.5%	13.0%	11.3%	20.4%	35.5%	11.3%	



Reporting dates

2023 - 01 Jan 2023 - 31 Dec 2023

2022 - 01 Jan 2022 - 31 Dec 2022

2021 - 01 Jan 2021 - 31 Dec 2021

Year on year % change is comparing values with the same dates from previous years.

