

Brenna Peterson | People Production Media Services, Inc.



"Brenna is the type of coworker that everyone wishes they could have. Not only is she an incredibly talented designer and animator, but she's a consistent and enthusiastic team player. At People Productions, the core of our team and business focuses on the people – keeping humanity at the core of our clients, strategy, and team. Brenna is not only incredible at keeping a human-centered approach to every messaging and strategy project we do for our clients, but she also keeps the humanity of her team members at top of mind, always hopping in to help where needed. I know that any project where I am working with Brenna is going to be a successful one. That's what keeps project managers vying for her help on anything she has capacity for.

Outside of her interpersonal skills, Brenna is extremely talented as a designer and animator. She has a unique ability to be incredibly skilled at the technical abilities, but also with the larger strategy and messaging aspects that keep an important through-line to all her work.

She is always learning new skills, experimenting in her work, and striving to be her best. Brenna is an incredible coworker, friend, and overall person and deserves the spotlight!"

3 reasons how Brenna contributes to downtown's theme of 'This is Your Happy Place'.

1. Brenna is an active member of the community, participating in many community events
2. Brenna consciously supports small businesses in the area

3. Brenna brings a light to all surrounding her, making every space a happy space

Fun Facts about Brenna:

Favorite downtown coffee stop? **Trident Booksellers & Cafe**

Favorite place to get a snack or meal downtown? **Ruthie's Boardwalk Social**

'Wish they could have a shopping spree' at this downtown store. **Boulder Bookstore**

Nomination made by Meghan (Hazel) Baltas