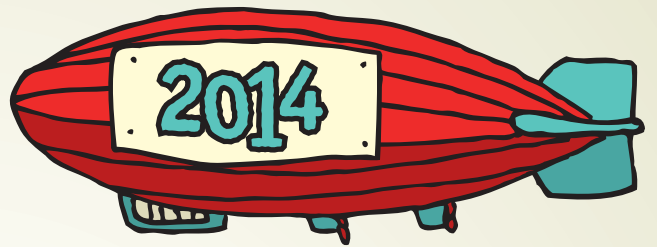


THIS IS

DOWNTOWN BOULDER



26%
are **employed**
in the **Downtown**
Boulder area

28%
are **students**

Residence

City of Boulder: **40%**
Part time/summer resident of City: **7%**
Boulder County (outside city): **12%**
Colorado (outside BoCo): **13%**
US resident (outside CO): **25%**
International: **3%**



\$58.43
TOTAL
SPENDING
per person

Per Person Spending:

\$24.47 in restaurants/bars
\$33.21 in stores
\$0.75 in other spending

Out of City State Visitor

Restaurant/Bar	\$16.70	\$36.18
Store	\$27.14	\$42.58
Other	\$0.32	\$1.51
Total	\$44.16	\$80.27



Top Activities Downtown

Hanging out/people watching: **81%**
Eating a meal: **55%**
Shopping: **52%**
Coffee/snack: **38%**
Watching street entertainment: **33%**
Special event: **13%**



100%
ENJOYMENT

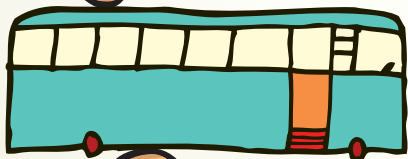
Top Rated Attributes

(average out of 5)
Feeling of safety & security: **4.6**
Customer service: **4.5**
Overall cleanliness & maintenance: **4.5**
Family orientation/kids play areas: **4.5**
Variety of restaurants: **4.4**

19%
WALK

Transportation Downtown

56% CAR | **19% WALK** | **9% BUS** | **9% BIKE** | **6% OTHER**



BoulderDowntown.com/2014UserSurvey

