

FASHION'S NIGHT DOWNTOWN BOULDER

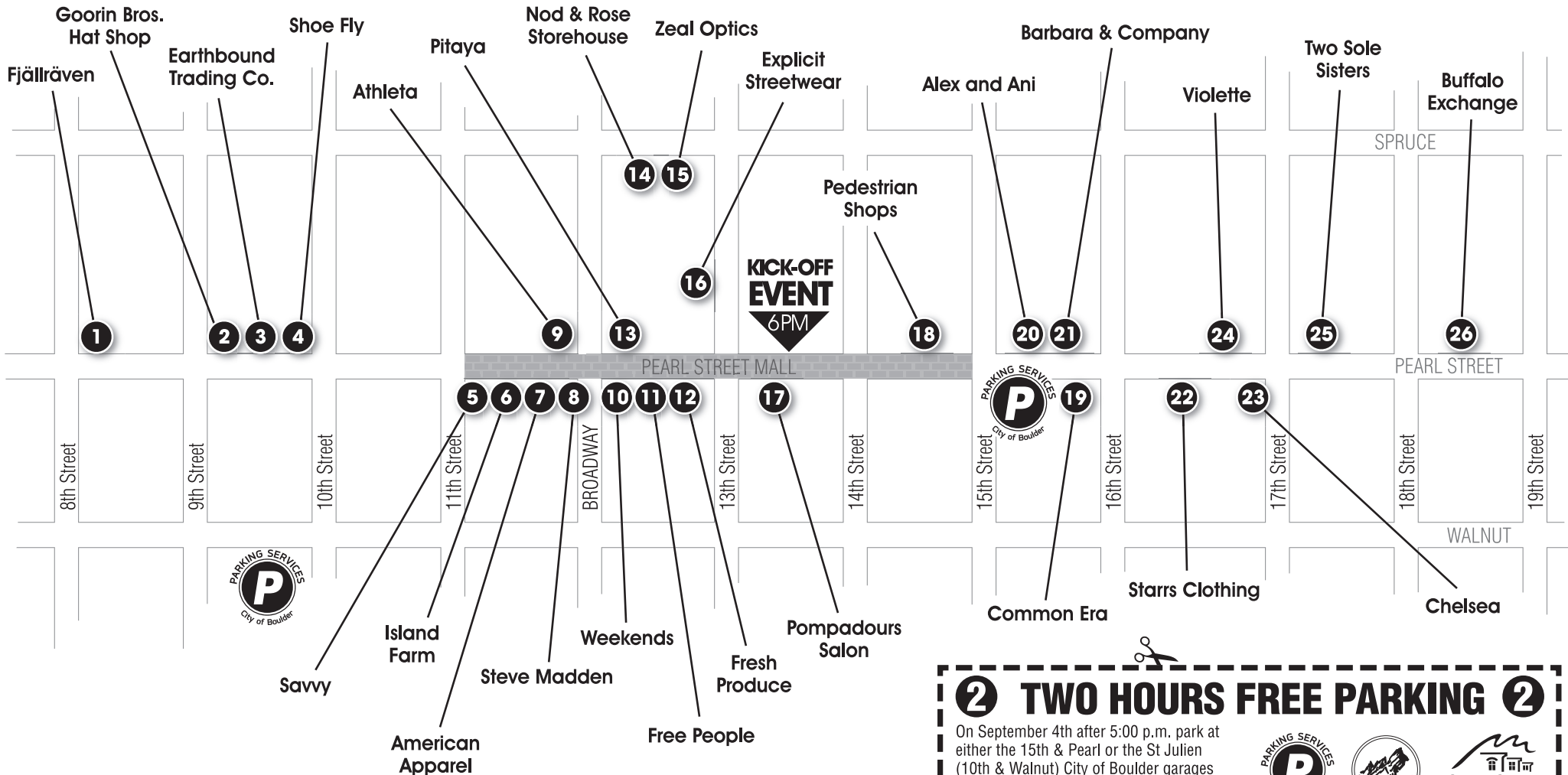
EVENT MAP

THURSDAY, SEPTEMBER 4TH | 6 P.M.

Runway fashion show on Pearl Street Mall. In-store events start at 6:30 p.m.

FNDBoulder.com

SPONSORED BY:



2 TWO HOURS FREE PARKING 2

On September 4th after 5:00 p.m. park at either the 15th & Pearl or the St Julien (10th & Walnut) City of Boulder garages and receive two hours of FREE PARKING.

FNDBoulder.com

Must present this coupon to parking attendant upon exiting. Expires 9/4/14. No Duplicates. One per Customer. Limited to two hours. BoulderParking.com





PARTICIPANT EVENTS

- 1-4 Fjällräven, Goorin Bros. Hat Shop, Earthbound Trading Co., & Shoe Fly** – From 6-9 p.m., join Goorin Bros., Fjällräven, Earthbound, Shoe Fly, and more at 10th and Pearl for a sidewalk jam! We will be featuring live music by Banshee Tree, some sweet treats, and giving away (via random draw) some amazing fall fashion finds. We've got you covered from head to toe! **Fjällräven 777 Pearl Street, Goorin Bros. Hat Shop 943 Pearl Street, Earthbound Trading Co. 935 Pearl Street, Shoe Fly 947 Pearl Street**
- 5 Savvy** – 15% OFF All regular priced clothing, footwear, and accessories from 6-9 p.m. Save BIG on UGG and Sorel boots, TOMS shoes, Minnetonka, Billabong, Free People, Wildfox, BB Dakota, and many more brands. Appetizers and treats provided. **1114 Pearl Street**
- 6 Island Farm** – Join us for a memorable evening of fashion, music, food and drinks! Shop new fall clothing and jewelry including new cashmere from Chan Luu and Minnie Rose! Additionally, with a purchase you can enter into our drawing to win that cozy cashmere shawl you've always wanted! **1122 Pearl Street**
- 7 American Apparel** – Shop our NEW fall styles while enjoying refreshments! Also have a look through our End of Season sale section for up to 90% off select styles. **1130 Pearl Street**
- 8 Steve Madden** – Stop by for refreshments and fun! All attendees who make a purchase will be entered in a drawing for a pair of boots! **1142 Pearl Street**
- 9 Athleta** – Join us for a post fashion show drinks and apps party! We have our new collection to shop and will be introducing our new Metro Pant Collection, our most modern pant collection to hit the streets. We will have lots of FREE giveaways including a drawing for a \$25, \$50, and \$100 gift card! **1133 Pearl Street**
- 10 Weekends** – Come join us after the fashion show for live music, hors d'oeuvres, and 20% off your purchase! For a few lucky customers, pop a balloon for up to 40% off your purchase! **1200 Pearl Street**
- 11 Free People** – Free People will be teaming up with Pompadours Salon to have an in-store hair braiding and makeup station for our customers to get styled! We will also have a henna station, a drawing for a \$50 Free People gift card, and goodie bags filled with handmade items from our very own store stylists free with purchase while supplies last. **Free People 1200 Pearl Street / Pompadours Salon 1320 Pearl Street**
- 12 Fresh Produce** – Fresh Produce will be offering \$25 off any purchase of \$100 or more. We will also be hosting a drawing for a \$50 gift card. **1218 Pearl Street**
- 13 Pitaya** – Join us for a fun filled evening at Pitaya! Employees will be modeling the latest trends coming into our store. There will be tasty appetizers and drinks. Don't forget to sign up for the drawing that will be taking place every hour from 6-9 p.m. for a Pitaya Gift Certificate! **1211 Pearl Street**
- 14 Nod & Rose** – Come sip and shop amongst Boulder's Hippest crowd. Food apps, local artisans and more. Let's Party! **1220 Spruce Street**
- 15 Zeal Optics** – Join Zeal Optics and explore other local companies while enjoying drinks and music. **1230 Spruce Street**
- 16 Explicit Streetwear** – 20% off all regular priced clothing, footwear, and accessories from 5-8 p.m. Drawing for a \$25, \$50, or \$100 gift card, along with other gifts and giveaways. **2015 13th Street**
- 17 Pompadours Salon** – Pompadours will be styling our own models, as well as the models for Free People for the Kick Off Fashion Show. We will be teaming up afterward with Free People for braiding and makeup touch-ups at their in store event. **Pompadours Salon 1320 Pearl Street / Free People 1200 Pearl Street**
- 18 Pedestrian Shops** – Join us to check out new fall styles! From 6-9 p.m. save 20% off on ALL Boots! Dansko, Keen, Merrell, Pikolinos, Wokly, Sorel, UGG, and many more! **1425 Pearl Street**
- 19 Common Era** – Get ready for a fun night of fashion, food and prizes. Every half hour beginning at 6:30 p.m. we will announce the name of the winner. It could be a pair of Lucky Penny Seychelles ankle boots, Just USA Black boyfriend jeans, any mark down item, or a free styling appointment. Starting on Monday, September 1st everyone is welcome to come in and put their name in the giveaway bowl. We'll be calling out one name every half hour over the course of the evening. We'll list those names on a board and you must be present at some point that night to claim your prize. So if you love fashion, food and free stuff, ya better come to Common Era Thursday night. **1500 D Pearl Street**
- 20 Alex and Ani** – Alex and Ani will be hosting a Charmed by Charity event for Realties for Children Boulder County. RFCBC is a non-profit cause marketing promotional and service association that provides support and funds to local affiliates for abused and neglected youth of Boulder County. Starting at 6 p.m. we will be giving back 15% of our sales to RFCBC and helping to create awareness in the Boulder community. **1505 Pearl Street**
- 21 Barbara & Company** – Shop Barbara and Company's new fall collections while enjoying live music, gourmet appetizers, and bubbly. Treat yourself to a seasonal touch-up by makeup artist, Rhoda. Enter to win a \$50, \$100, or \$200 gift certificate and receive a gift with every purchase. **1505 Pearl Street**
- 22 Starr's Clothing Co.** – In-store runway show (starting at 7 p.m.), live music, giveaways, personal stylists and more! Call ahead for Guest List treatment (303) 444-3056. This year, Starr's will be popping 100 balloons filled with prizes to celebrate their 100th anniversary. **1630 Pearl Street**
- 23 Chelsea** – Chelsea will be hosting local jewelry designer Amanda Stringer for this year's Fashion's Night Out. Amanda will be here with her entire collection of unique handmade pieces to share with our clientele. **1646 Pearl Street**
- 24 Violette** – Enjoy an evening of easy, relaxing shopping at Violette. Whether you are shopping by yourself, with friends or with family, come shop with us. Let us help you welcome the upcoming fall season with shopping that won't break the bank. All day from 10 a.m.-9 p.m. Violette will be giving away gifts with purchase plus other yummys. **1631 Pearl Street**
- 25 Two Sole Sisters** – Shop new fall fashion while enjoying snacks and beverages. **1703 Pearl Street**
- 26 Buffalo Exchange** – Buffalo Exchange will have an in-store DJ, Jeromie Dorrance (6-9 p.m.), face painting for kids, and customers will receive 10% off of their total purchase between 7-9 p.m. We'll also have a few secret giveaways for early shoppers. In addition, our whole event is being sponsored by PBR and Voodoo Doughnuts. Woot! **1813 Pearl Street**